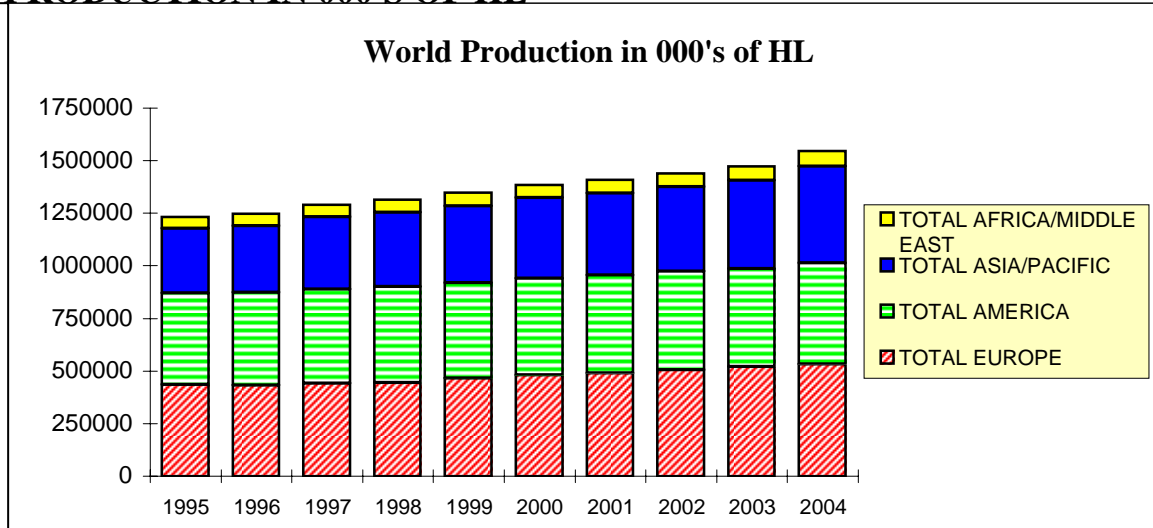


**PLATO LOGIC LIMITED**  
**WORLD BEER PRODUCTION IN 000'S OF HL**

**Output growing at over 2% per annum total**  
**East Europe recovers from 1996**  
**Significant long-term growth mainly in Asia-Pacific**  
**Americas overtake Europe in 1995; Europe regains lead in 1999**  
**Recovery in Latin America resumes in 2004**  
**Europe key growth markets: Russia, Ukraine**  
**Growth in Asia Pacific dominated by China**  
**Other key emerging markets: Thailand, Vietnam**  
**Africa recovering**



THOUSANDS OF HL	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	99-04%	% vol
<b>WORLD</b>	<b>1231900</b>	<b>1247203</b>	<b>1289934</b>	<b>1315628</b>	<b>1346835</b>	<b>1384983</b>	<b>1407613</b>	<b>1440652</b>	<b>1474147</b>	<b>1545907</b>	<b>2.8%</b>	<b>100.0%</b>
TOTAL EUROPE	434591	432784	439811	445723	465730	480731	491291	505254	520812	533027	2.7%	34.5%
TOTAL AMERICA	435546	440496	449040	454533	452670	459538	463186	468301	466640	480764	1.2%	31.1%
TOTAL ASIA/PACIFIC	306570	317656	342421	354218	366574	383043	389830	401872	418425	460127	4.7%	29.8%
TOTAL AFRICA/MIDDLE EAST	55193	56267	58662	61154	61861	61671	63306	65225	68270	71989	3.1%	4.7%